

Bachelor of Arts in Communication and Media Studies

Major in Communication and Media Studies — Major Requirements - 11 units

| Code | Title | Units |
|---|---|-------|
| General Education Requirements | | |
| The student must complete the General Education Requirements of the College of Arts & Sciences. | | 9 |
| Major Requirements | | |
| COMM 108 | Public Speaking | 1 |
| COMM 200 | Introduction to Communication and Media Studies | 1 |
| General Communication and Media Studies - select two units from the following: | | 2 |
| COMM 210V | Communication and Media Ethics | |
| COMM 216 | Argumentation and Debate | |
| COMM 221S | Interpersonal Communication | |
| COMM 228S | Intercultural Communication (Can be used as a V course) | |
| COMM 231 | Critical Studies of Mass Media | |
| COMM 241A | Visual Communication | |
| COMM 285 | Independent Study * | |
| COMM 290 | Special Topics in Communication Studies | |
| Research Methods in Communication and Media Studies - Select two units from the following: | | 2 |
| COMM 301 | Qualitative Theory and Methodology | |
| COMM 302 | Rhetorical Theory and Criticism | |
| COMM 303 | Media Theory and Analysis | |
| Upper Division Communication and Media Studies - Select two units from the following: | | 2 |
| COMM 311 | Classical Rhetoric | |
| COMM 314B | Rhetoric, Culture, and Identity | |
| COMM 321V | Gender in Communication | |
| COMM 325 | Organizational Communication | |
| COMM 327V | Health Communication | |
| COMM 328B | Food, Communication and Culture | |
| COMM 333 | Communication and Technology | |
| COMM 367V | Environmental Communication | |
| COMM 385 | Independent Study * | |
| COMM 390 | Special Topics in Communication Studies | |
| COMM 411 | Philosophy of Communication | |
| COMM 430B | Media, Nation, and (Im)Migration | |
| COMM 444 | History and Criticism of American Public Address | |
| COMM 485 | Independent Study * | |
| COMM 490 | Special Topics in Communication Studies | |
| COMM 397 | Internship in Communication and Media Studies | 1 |
| COMM 498 | Senior Proposal | 1 |
| COMM 499 | Senior Project | 1 |

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|--------------------------|-----------|
| General Electives | 12 |
| Total Units | 32 |

* Only one independent study (COMM 285, COMM 385, or COMM 485) may count toward the requirements for the COMM major.

General Education Requirements

All students in the College of Arts and Sciences must meet General Education requirements in addition to specific requirements within the major area of study.

Each student must complete at least four writing or writing enhanced (WE) courses to complete the University Writing Requirement. At least two of these courses must be from General Education. Based upon Admissions application information, students may be placed in ENGL 100; ENGL 100 will count toward the Writing requirement if completed with a minimum grade of C.

A single course may not be used to meet more than one of the General Education requirements, but a single course may count toward a General Education requirement and the student's major or minor requirements, as well as count as a Writing Enhanced course in the Writing requirement. Students should check with their advisor regarding the eligibility of transfer credits to meet General Education requirements after students have enrolled at Stetson. A key component of a liberal education is to learn about the modes of inquiry from a diverse set of disciplines, so no more than 3 courses used to meet General Education requirements may come from a single department and at least 16 of the 32 units required for graduation must come from departments outside the department of the major.

For many majors, certain courses outside the major field of study are required. These courses are called "collateral requirements."

A student majoring in Education may count among the 32 units as many in the major as are required for completion of an approved program for teacher certification by the State of Florida.

| Code | Title | Units |
|--|--------------------|----------|
| Foundations ¹ | | |
| Writing Requirement | | |
| FSEM 100 | First Year Seminar | 1 |
| Quantitative Reasoning (any Q course) | | 1 |
| Junior Seminar | | 1 |
| Knowledge of Human Cultures and the Natural World | | |
| Select five of the following: ² | | 5 |
| Creative Arts (any A course, or 4 - MUSC, MUSA or MUSE credit courses) | | |
| Culture and Belief (any B course) | | |
| Historical Inquiry (any H course) | | |
| Individuals, Societies, and Social Systems (any S course) | | |
| Modern Languages (any L course) | | |
| Physical and Natural World (any P course) | | |
| Personal and Social Responsibility | | |
| Select any 'Stetson Values (V)' course | | 1 |
| Total Units | | 9 |

Cultural Events/Campus Engagement

In addition to completing 32 course units, students join Stetson's intellectual and creative life outside the classroom by participating in at least 24 approved cultural events at Stetson. These events include lectures by distinguished visitors, musical performances, plays, and art shows. Students may also view the list of approved cultural events³ under Calendar of Events at <https://www.stetson.edu/other/calendar/> and selecting Deland Campus.

¹ Foundation courses may not be taken pass/fail.

² 1 unit each from 5 out of the 6 areas.

³ The Calendar of Events (<https://www.stetson.edu/other/calendar/>) for the Deland campus identifies Cultural Events as those marked with a turquoise blue colored square in the lower-left corner of the event block.