

# Journalism

Journalism is where the liberal arts converge and come to life. This interdisciplinary program will prepare you to be an active participant in a changing media world where fundamentals matter as much as understanding how to use new technology. You will develop critical journalistic abilities that will allow you to put your knowledge, skills, and experience to work in any platform, print or digital. Drawing courses from different departments and programs--primarily Communication and Media Studies, English, Creative Arts, and the Sullivan Creative Writing Program--the minor begins with a course that introduces the fundamentals of journalism and concludes with the creation of a collective work of journalism by the studio class, which will be coached by a faculty member and mentored by a working journalist.

More information can be found online at <https://www.stetson.edu/other/academics/undergraduate/journalism.php>

## Learning Outcomes

1. Journalism students will demonstrate understanding of basic journalistic fundamentals, including history, United States media law, and ethical decision-making as it applies to the creation of media.
2. Journalism students will be able to create effective, clear, thoroughly researched and reported work, including in writing, that demonstrates fairness and critical thinking.
3. Journalism minors will demonstrate an ability to apply skills and use different tools, including current industry-standard tools and emerging technologies, in the creation of journalistic works.
4. Journalism students will be prepared for meaningful and distinctive work in different fields, applying their knowledge and experience they've extracted from experiential learning.

## Minors

### Minor in Journalism - 6 units

Code	Title	Units
<b>Gateway Course</b>		
JOUR 100	Fundamentals and Craft of Journalism	1
<b>Ideas Course</b>		
Select one of the following courses:		1
JOUR 230	Journalism Methods	
JOUR 231	Broadcast Journalism	
JOUR 232	Magazine Journalism	
JOUR 233	Sports Journalism	
JOUR 234	Investigative Journalism	
JOUR 240	Journalism Trends	
JOUR 250	Journalism and Society	
JOUR 330	Journalism Methods	
JOUR 331	Multimedia Reporting and Storytelling	
JOUR 332	Opinion Writing	
JOUR 340	Journalism Trends	
JOUR 341B	International Journalism	
JOUR 350	Journalism and Society	
JOUR 385	Independent Study	

### Experience Courses

Select two of the following courses:		2
BSAN 481	Social Media Analytics	
CREA 250	Arts Entrepreneurship	
DIGA 101A	Digital Art Fundamentals	
DIGA 161A	Digital Audio Fundamentals	
DIGA 222	Web Design	
DIGA 251	Digital Video Fundamentals	
DIGA 361	Audio Recording and Production I	
ENCW 311A	Non-Fiction Workshop	
ENCW 320A	Writers Read	
ENSS 112P	Environmental Science and Society	
ENSS 201	Introduction to Maps and Geographic Information Systems	
HIST 292S	Introduction to Public History	
HIST 293S	Oral History	
JOUR 285	Independent Study	
POLI 325	Political Analysis	
PSYC 241	Social Psychology	
PSYC 353	Forensic Psychology	
PUBH 284	Foundations of Epidemiology	
SPTB 440	Contemporary Sport Media	

### Internship

JOUR 397	Internship in Journalism	1
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### Capstone Course

JOUR 400	Journalism Studio	1
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<b>Total Units</b>		<b>6</b>
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## Courses

### JOUR 100. Fundamentals and Craft of Journalism. 1 Unit.

An introduction to journalism and media, from its foundations to its current practices. Writing-intensive course. Offered in the fall semester.

### JOUR 190. Special Topics in Journalism. 1 Unit.

Intensive study of selected topics related to the journalism field. May be repeated for credit with different content.

### JOUR 230. Journalism Methods. 1 Unit.

Intensive explorations of specific aspects of writing, reporting, and producing journalism. Topics may include Broadcasting, Photojournalism, Editing and Publishing, Public Relations, and other courses. May be repeated for credit with different content. Offered at least once a year.

### JOUR 231. Broadcast Journalism. 1 Unit.

Focuses on the theory and hands-on practice of radio, television, podcasting, and other forms of digital and traditional broadcasting, including subjects such as pre-and post-production, reporting, producing, script writing, hosting, ethical and legal considerations, and editorial decision-making.

### JOUR 232. Magazine Journalism. 1 Unit.

An introduction to the art and craft of long-form journalism. Students will analyze and learn from exceptional classic and current magazine writing, and then report, write, workshop, and revise their own long-form magazine stories. Writing Enhanced course.

**JOUR 233. Sports Journalism. 1 Unit.**

An introduction to the field of sports reporting, including best practices for covering games and other events while serving audiences comprised of fans. Students will read and watch professional sports journalists, and then learn how to report their own stories, for traditional and digital platforms.

**JOUR 234. Investigative Journalism. 1 Unit.**

An introduction to investigative and enterprise reporting. Students will examine and analyze investigative journalism, and learn best practices for research and reporting in different mediums, including ethical and legal information-gathering. Students will report and produce their own investigative and/or enterprise journalism. Writing Enhanced course.

**JOUR 240. Journalism Trends. 1 Unit.**

An exploration of what's happening now in journalism and media. May be repeated for credit with different content. Generally offered in the spring semester.

**JOUR 250. Journalism and Society. 1 Unit.**

Examines how the media and journalists fit into society and our culture. May be repeated for credit with different content.

**JOUR 270. Student Media Lab. 0.5 Units.**

Intensive, critical examinations and workshops of Stetson student media by its student staff and faculty advisor. Permission of instructor required.

**JOUR 285. Independent Study. 0.5 or 1 Units.**

Independent studies are intended to provide an opportunity for students with strong interest and initiative to pursue the study of a specific topic. They are arranged by mutual agreement between faculty member and student. Before agreeing to supervise an independent study, ordinarily a faculty member will ask the student to present a clear, written proposal for the work to be completed. Does not count toward minor requirements. Prerequisite: permission of instructor.

**JOUR 290. Special Topics in Journalism. 1 Unit.**

Intensive study of selected topics related to the journalism field. May be repeated for credit with different content.

**JOUR 330. Journalism Methods. 1 Unit.**

Intensive explorations of specific aspects of writing, reporting, and producing journalism. Topics may include Broadcasting, Photojournalism, Editing and Publishing, Public Relations, and other courses. May be repeated for credit with different content.

**JOUR 331. Multimedia Reporting and Storytelling. 1 Unit.**

An advanced reporting course focusing on storytelling in different mediums, using text, images, audio, and/or video. Students will gather information, including on social media, and use it to produce publishable stories.

**JOUR 332. Opinion Writing. 1 Unit.**

This course teaches the art of writing persuasively on multiple platforms using facts, expertise, wit, and passion, whether you're writing as a professional or in the course of everyday life. Students will examine various types of opinion writing, including news, politics, sports, features, food/restaurants, books, and movies. Writing Enhanced course.

**JOUR 340. Journalism Trends. 1 Unit.**

An exploration of what's happening now in journalism and media. May be repeated for credit with different content.

**JOUR 341B. International Journalism. 1 Unit.**

Students will discuss, analyze, and write about current global news, through the lens of news reports and documentaries, looking at what lies behind the headlines and discussing the use of citizen journalism and crowd sourcing, censorship, and violence which confront reporters in the field.

**JOUR 350. Journalism and Society. 1 Unit.**

Examines how the media and journalists fit into society and our culture. May be repeated for credit with different content.

**JOUR 385. Independent Study. 0.5 or 1 Units.**

Independent studies are intended to provide an opportunity for students with strong interest and initiative to pursue the study of a specific topic. They are arranged by mutual agreement between faculty member and student. Before agreeing to supervise an independent study, ordinarily a faculty member will ask the student to present a clear, written proposal for the work to be completed. Does not count toward minor requirement. Prerequisite: permission of instructor.

**JOUR 390. Special Topics in Journalism. 1 Unit.**

Intensive study of selected topics related to the journalism field. May be repeated for credit with different content.

**JOUR 395. Teaching Apprenticeship. 0.5 Units.****JOUR 397. Internship in Journalism. 0.5 or 1 Units.**

Through placement in an approved setting where journalism is practiced, students will have an opportunity to enrich their classroom knowledge with field experience. Full-unit internships require 140 hours for the semester; half-unit internships require 70 hours for the semester. Specific requirements will be presented by way of a contract signed by the student. Basic expectations include a journal, a portfolio of work (if applicable), and a letter of evaluation from the site supervisor. Pre-requisites: permission of program coordinator, junior standing, and completion of both JOUR 100 and one Ideas course. May be repeated for credit up to 2 units, but a maximum of one unit may be applied to the minor. Offered in fall, spring, and summer. Enrollment in an internship course requires students to attend an orientation prior to beginning work at their internship site. For more information regarding internship orientations, please contact Career & Professional Development at [career@stetson.edu](mailto:career@stetson.edu) or 386-822-7315.

**JOUR 400. Journalism Studio. 1 Unit.**

The capstone course of the minor is the creation of a work of journalism developed by the entire class, mentored by a working journalist. Prerequisite: Completion of minor requirements or permission of instructor. Offered in spring semesters.

**JOUR 485. Independent Study. 0.5 or 1 Units.**

Independent studies are intended to provide an opportunity for students with strong interest and initiative to pursue the study of a specific topic. They are arranged by mutual agreement between faculty member and student. Before agreeing to supervise an independent study, ordinarily a faculty member will ask the student to present a clear, written proposal for the work to be completed. Does not count toward minor requirements. Prerequisite: permission of instructor.

**JOUR 490. Special Topics in Journalism. 1 Unit.**

Intensive study of selected topics related to the journalism field. May be repeated for credit with different content.