

Advising Course Plan - Family Enterprise Management Major

First Year		
Fall		
FSEM 100	First Year Seminar	1
ECON 104S	Foundations of Economics I	1
SOBA 200	Professional Communications	1
General Education Requirement*		1
Term Units		4
Spring		
SOBA 209V	Introduction to Business Ethics	1
MATH 117Q	Quantitative Analysis for Business	1
General Education Requirement*		1
General Education Requirement (Creative Arts or Language 102L level or above)		1
Term Units		4
Second Year		
Fall		
ACCT 201	Fundamentals of Accounting	1
BSAN 250	Business Systems Analytics	1
International General Education requirement ¹		1
General Elective		1
Term Units		4
Spring		
INTL 201B	International Business and Culture	1
FENT 235	Foundations of Family Enterprises	1
MGMT 305	Management and Leadership	1
General Elective		1
Term Units		4
Summer		
Transfer students may need to satisfy some requirements in Summer.		
Term Units		0
Third Year		
Fall		
FENT 350	Cross-Cultural Negotiation and Conflict Resolution	1
MKTG 315	The Marketplace and Consumers	1
FINA 311	Financial Management	1
General Elective		1
Term Units		4
Spring		
Junior Seminar		1
STAT 301Q	Business Statistics	1
FENT 355	Governance and Succession Planning	1
General Elective		1
Term Units		4
Fourth Year		
Fall		
FENT Major Elective		1
FENT Major Elective		1
General Elective		1
General Elective		1
Term Units		4
Spring		
FENT 455	Interdisciplinary Research Project in Leadership, Culture, and Family Enterprise	1
MGMT 495	Strategic Management	1

General Elective	1
General Elective	1
Term Units	4

Total Unit: 32

* Any General Education Courses in these categories: ONE (1) course unit from (A) Creative Art OR Modern Language; ANY TWO (2) course units from (B) Culture and Belief, (S) Individual, Society & Social Systems, (H) Historical Inquiry, (P) Physical and Natural World, (Q) Quantitative Reasoning, Modern Language course at any level, or (A) Creative Art (includes A, or MUSC, MUSA, or MUSE credit courses.)

¹ Select one of the following: INTL 201B, MKTG 420B, ECON 201H, HIST 376S, INSU 201H, WLG