

# Advising Course Plan - International Business Major

First Year		
<b>Fall</b>		
FSEM 100	First Year Seminar	1
ECON 104S	Foundations of Economics I	1
SOBA 200	Professional Communications	1
General Education Requirement*		1
<b>Term Units</b>		<b>4</b>
<b>Spring</b>		
SOBA 209V	Introduction to Business Ethics	1
MATH 117Q	Quantitative Analysis for Business	1
General Education Requirement*		1
General Education Requirement (Creative Arts or Language 102L level or above)*		1
<b>Term Units</b>		<b>4</b>
<b>Second Year</b>		
<b>Fall</b>		
ACCT 201	Fundamentals of Accounting	1
BSAN 250	Business Systems Analytics	1
General Elective		1
General Elective		1
<b>Term Units</b>		<b>4</b>
<b>Spring</b>		
MGMT 305	Management and Leadership	1
STAT 301Q	Business Statistics	1
International General Education Requirement <sup>2</sup>		1
General Elective		1
<b>Term Units</b>		<b>4</b>
<b>Third Year</b>		
<b>Fall</b>		
Junior Seminar		1
MKTG 315	The Marketplace and Consumers	1
General Elective		1
General Elective		1
<b>Term Units</b>		<b>4</b>
<b>Spring</b>		
Study Abroad or On Campus courses to include those reflected in the footnote <sup>1</sup>		4
<b>Term Units</b>		<b>4</b>
<b>Fourth Year</b>		
<b>Fall</b>		
INTL 405	Cross-Cultural Dynamics and Management	1
MKTG 417	Marketing in the Supply Chain	1
FINA 311	Financial Management	1
General Elective		1
<b>Term Units</b>		<b>4</b>
<b>Spring</b>		
INTL 444	International Trade Administration	1
INTL 450	International Entrepreneurship	1
MGMT 495	Strategic Management	1
General Elective		1
<b>Term Units</b>		<b>4</b>
<b>Total Unit: 32</b>		

Social Systems, (H) Historical Inquiry, (P) Physical and Natural World, (Q) Quantitative Reasoning, Modern Language course at any level, or (A) Creative Art (includes A, or MUSC, MUSA, or MUSE credit courses.)

<sup>1</sup> Cultural Courses for International Business Major: Two Culture Courses (1 unit each) related to the area/country of their foreign language study must be approved by the International Business Coordinator. The courses may be taken on campus or at an approved study abroad site and typically come from such fields as political science or history.

Courses include:

- Two INTL Major 'C' courses, and
- Two General Elective courses

<sup>2</sup> Select one of the following: INTL 201B, MKTG 420B, ECON 201H, HIST 376S, INSU 201H, WLG

\* Any General Education Courses in these categories: ONE (1) course unit from (A) Creative Art OR Modern Language; ANY TWO (2) course units from (B) Culture and Belief, (S) Individual, Society &