1

Advising Course Plan - Professional Sales Major

First Year		
Fall		Units
FSEM 100	First Year Seminar	1
ECON 104S	Foundations of Economics I	1
SOBA 200	Professional Communications	1
General Education Requi	rement	1
	Term Units	4
Spring		
MATH 117Q	Quantitative Analysis for Business	1
SOBA 209V	Introduction to Business Ethics	1
General Education Requi	rement	1
General Education Requi	irement (Creative Art or Language 102L level or above)	1
	Term Units	4
Second Year		
Fall		
ACCT 201	Fundamentals of Accounting	1
BSAN 250	Business Systems Analytics	1
General Education Requi	irement	1
International General Edu	ucation Requirement ¹	1
	Term Units	4
Spring		
SALS 230	Professional Selling and Communication	1
STAT 301Q	Business Statistics	1
MGMT 305	Management and Leadership	1
General Elective		1
	Term Units	4
Summer		
Transfer students may ne	eed to satisfy some requirements in the summer term.	
	Term Units	0
Third Year		
Fall		
SALS 330	Advanced Professional Selling and Communication	1
MKTG 315	The Marketplace and Consumers	1
General Elective		1
General Elective		1
	Term Units	4
Spring		
FINA 311	Financial Management	1
Junior Seminar		1
SALS Major Elective		1
General Elective		1
	Term Units	4
Fourth Year		
Fall		
SALS 410	Sales Management	1
SALS Major Elective		1
General Elective		1
General Elective		1
	Term Units	4
Spring		
SALS 450	Executive Sales Strategy	1
MGMT 495	Strategic Management	1
General Elective		1

General Elective		1
	Term Units	4
Total Unit: 32		

* Any General Education Courses in these categories: ONE (1) course unit from (A) Creative Art OR Modern Language; ANY TWO (2) course units from (B) Culture and Belief, (S) Individual, Society & Social Systems, (H) Historical Inquiry, (P) Physical and Natural World, (Q) Quantitative Reasoning, Modern Language course at any level, or (A) Creative Art (includes A, or MUSC, MUSA, or MUSE credit courses.)

1 Select one of the

following: INTL 201B, MKTG 420B, ECON 201H, HIST 376S, INSU 201H, WLG MKTG 420B (a SALS Elective) can be used to satisfy the International General Education requirement, freeing up a course to be used for elective or minor.