

B.A. or B.S. + M.B.A. Five-Year Program

Graduate Business Electives - (three graduate courses in the SoBA)	9
Total Units	36

Drawing on the strengths of both the College of Arts and Sciences and the School of Business Administration, Stetson University offers a five-year joint program leading to a Bachelor of Arts or Bachelor of Sciences and the Master of Business Administration degrees.

This rigorous plan allows students to complete all requirements for a major in the liberal arts and sciences, including a broad background in General Education and study in depth in a major, including completion of a senior project. It then supports students in making a seamless transition into a highly regarded M.B.A. program that is fully accredited by the Association for Advancement of Collegiate Schools of Business International (AACSB).

Requirements

1. An undergraduate degree in any Arts and Sciences major, meeting all requirements in General Education and for the major, and including these six courses for General Education, minor, or elective credit.

Code	Title	Units
Requirements		
ECON 103S	Essentials of Economics I	1
STAT 301Q	Business Statistics	1
ACCT 201	Fundamentals of Accounting	1
SOBA 201	Fundamentals of Financial Analysis	1
SOBA 202	Fundamentals of Organizations and Markets	1
SOBA 203	Fundamentals of Marketing and Technology	1
Total Units		6

1

Students wanting a stronger background in Economics may take Macroeconomics and Microeconomics.

2

Students wanting a stronger background in Accounting may take ACCT 201 and ACCT 202.

2. A fifth year of study (36 graduate credits) leading to the M.B.A. Upon submitting acceptable scores for the Graduate Management Aptitude Test (if applicable) and a degree in one of the College's disciplines with a 3.0 cumulative grade point average for undergraduate work, students will be fully admitted to the fifth year of study in graduate courses leading to the M.B.A. degree. The program requires 36 graduate credits, which students should plan to take over one summer, a fall, and a spring semester.

Code	Title	Credits
SOBA 506	Foundations of Business Analytics	3
SOBA 507	Foundations of Accounting and Finance	3
BSAN 591	Technology for Business Transformation	3
MGMT 519	Organizational Theory and Behavior	3
FINA 511	Advanced Financial Management	3
BSAN 508	Managerial Decision Analytics	3
ACCT 523	Financial & Mgrl Acct for Mgrs	3
MKTG 516	Marketing Decision Making	3
MGMT 595	Strategic Management	3