

Bachelor of Arts in Communication and Media Studies

Code	Title	Units
General Education Requirements		
The student must complete the General Education Requirements of the College of Arts & Sciences.		9
Major Requirements		
COMM 201	Public Speaking	1
COMM 301	Qualitative Theory and Methodology	1
COMM 302	Rhetorical Theory and Criticism	1
General Communication and Media Studies - select two units from the following:		2
COMM 210V	Communication and Media Ethics	
COMM 221S	Interpersonal Communication	
COMM 228S	Intercultural Communication (Can be used as a V course)	
COMM 231	Critical Studies of Mass Media	
COMM 241A	Visual Communication	
COMM 290	Special Topics in Communication Studies	
Communication Theory - select one unit from the following:		1
COMM 303	Media Theory and Analysis	
COMM 311	Classical Rhetoric	
COMM 314B	Rhetoric, Culture, and Identity	
COMM 321V	Gender in Communication	
COMM 390	Special Topics in Communication Studies	
COMM 411	Philosophy of Communication	
Communication Applied - select one unit from the following:		1
COMM 316	Argumentation	
COMM 325	Organizational Communication	
COMM 327V	Health Communication	
COMM 328B	Food, Communication and Culture	
COMM 333	Communication and Technology	
COMM 337V	Environmental Communication	
COMM 391	Special Topics in Communication Studies (Applied)	
COMM 430B	Media, Nation, and (Im)Migration	
COMM 444	History and Criticism of American Public Address	
One 300- or 400-level unit which must be a non-required COMM course		1
COMM 397	Internship in Communication and Media Studies	1
COMM 498	Senior Seminar	1
COMM 499	Senior Project	1
General Electives		12
Total Units		32

General Education Requirements

All students in the College of Arts and Sciences must meet General Education requirements in addition to specific requirements within the major area of study.

Each student must complete at least four writing or writing enhanced (WE) courses to complete the University Writing Requirement. At least two of these courses must be from General Education. Based upon Admissions application information, students may be placed in ENGL 100; ENGL 100 will count toward the Writing requirement if completed with a minimum grade of C.

A single course may not be used to meet more than one of the General Education requirements, but a single course may count toward a General Education requirement and the student's major requirements. Students should check with their advisor regarding the eligibility of transfer credits to meet General Education requirements after students have enrolled at Stetson. A key component of a liberal education is to learn about the modes of inquiry

from a diverse set of disciplines, so no more than 3 courses used to meet General Education requirements may come from a single department and at least 16 of the 32 units required for graduation must come from departments outside the department of the major.

For many majors, certain courses outside the major field of study are required. These courses are called “collateral requirements.”

A student majoring in Education may count among the 32 units as many in the major as are required for completion of an approved program for teacher certification by the State of Florida.

Code	Title	Units
Foundations ¹		
Writing Requirement		
FSEM 100	First Year Seminar	1
Quantitative Reasoning (any Q course)		1
Junior Seminar		1
Knowledge of Human Cultures and the Natural World		
Select five of the following: ²		5
Creative Arts (any A course, or 4 - MUSC, MUSA or MUSE credit courses) ³		
Culture and Belief (any B course)		
Historical Inquiry (any H course)		
Individuals, Societies, and Social Systems (any S course)		
Modern Languages (any L course)		
Physical and Natural World (any P course)		
Personal and Social Responsibility		
Select any 'Stetson Values (V)' course, excluding JSEM		1
Total Units		9

Cultural Events/Campus Engagement

In addition to completing 32 course units, students join Stetson's intellectual and creative life outside the classroom by participating in at least 3 approved cultural events for each semester of enrollment at Stetson. These events include lectures by distinguished visitors, musical performances, plays, and art shows.

¹ Foundation courses may not be taken pass/fail.

² 1 unit each from 5 out of the 6 areas.

³ Course(s) must equal 1 unit.