Business Administration

Minor in Business Administration - 4 Units

The minor in business administration is available to undergraduates in the College of Arts and Sciences and the School of Music who wish to combine their normal major with a broad background in the theory and practice of administration.

More information can be found online at http://www.stetson.edu/academics/programs/business-administration.php

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSAN 250</td>
<td>Management Information Systems</td>
<td>1</td>
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<tr>
<td>MGMT 305</td>
<td>Principles of Management</td>
<td>1</td>
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<tr>
<td>FINA 311</td>
<td>Financial Management</td>
<td>1</td>
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<tr>
<td>MKTG 315</td>
<td>The Marketplace and Consumers</td>
<td>1</td>
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<td></td>
<td><strong>Total Units</strong></td>
<td><strong>4</strong></td>
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Courses

SOBA 100. Transitions I: Self Ownership and Direction. 0.5 Units.
This course will focus on the transition into a course of study in a major within the School of Business Administration. Students will complete exercises that help them to develop ownership of their academic plan in their major as well as a career path. Emphasis will be placed on the development of transferable skills which will apply across choice of major. Must be taken during the freshman year of study.

SOBA 205. Professional Communications. 1 Unit.
This course develops students' written and oral communication skills for the professional environment. Students will use supporting technology to improve writing mechanics, develop various forms of written assignments applicable to the business disciplines, evaluate research sources, and write a topical research paper. Students will also be required to make presentations, develop supporting materials for presentation effectiveness, communicate in small groups, and participate in feedback sessions. Writing enhanced course.

SOBA 209V. The Legal, Social and Ethical Environment of Business. 1 Unit.
This course introduces the student to the contemporary legal, social, regulatory and ethical issues confronting businesses today. Specifically, students will discuss the role of business and government in a capitalist environment, the American legal system, the U.S. regulatory structure and process, Affirmative Action programs, employees' rights, consumer protection, product liability, and environmental protection. Prerequisite: Sophomore standing.

SOBA 297. Business Internship. 0.5 Units.
SOBA 341. Taxation and Business Decisions. 1 Unit.
For business students with a major other than accounting. The course objective is to provide the student with an understanding and appreciation for the impact of federal taxation on business decisions. Prerequisite: ACCT 212.

SOBA 360V. Social Justice and the Bottom Line. 1 Unit.
This course focuses on Stetson's Social Justice Value. Businesses can be powerful enhancers or inhibitors of social justice. From hiring practices to employee welfare to workplace conditions to environmental sustainability to the world-wide distribution of wealth, both large and small businesses impact many issues related to social justice. In this course, we examine how issues of social justice are connected to a wide variety of business practices and systems. We explore questions concerning the responsibility of businesses in creating a more just world and examine the relationship between business practices promoting social justice and businesses' bottom lines. Junior Seminar.

SOBA 385. Independent Study. 0.5 or 1 Units.
SOBA 390. Advanced Topics in Business. 1 Unit.
This course looks at various topics of interest to Business School students. This course emphasizes interactive and in-depth study of contemporary significant topics not covered in other School of Business Administration offerings.

SOBA 394V. The Struggles of Apartheid and Social Justice - South Africa. 1 Unit.
From the perspective of both literature, film, and philosophy, this course explores the historical and ongoing cultural and economic injustices that result from apartheid, including the effects of discrimination and prejudice. The course will compare and contrast apartheid to other forms of discrimination, including race, religion, gender, sexuality, and handicapped worldwide. Junior Seminar.

SOBA 395. Teaching Apprenticeship. 0.5 Units.
Pass/Fail only.
SOBA 397. Business Internship. 0.5 or 1 Units.
The objective of this course is to give the student the opportunity to learn business principles and concepts in a “real world” context. Students will work within an organization that agrees to provide them with significant managerial work and support during the internship period. Full time internships require 200 hours (1-unit) or 100 hours (.5 unit) within a semester time frame. A maximum of one unit of internship credit may be applied towards the BBA degree requirements. Prerequisite: MGMT 305; Major/minor in School of Business; minimum GPA of 2.5 in major; permission of Internship Faculty and Management Chair. Enrollment in an internship course requires students to attend an orientation prior to beginning work at their internship site. For more information regarding internship orientations, please contact Career & Professional Development at career@stetson.edu or 386-822-7315.

SOBA 485. Independent Research. 0.5 or 1 Units.

SOBA 490. Special Topics in Business Administration. 1 Unit.

SOBA 496. Business Thesis. 1 Unit.
Students will perform an independent, original research study in their business field of study or interest under the direction of a research adviser and a faculty member with disciplinary expertise. The completed study must be publicly defended before a faculty committee. Prerequisites: Senior Standing, FINA 311, MGMT 305, BSAN 250, STAT 301Q, a minimum overall GPA of 3.0, and permission of instructor.