

Advising Course Plan - International Business Major

First Year		
Fall		
FSEM 100	First Year Seminar	1
ECON 104S	Foundations of Economics I	1
SOBA 200	Professional Communications	1
General Education Requirement*		1
Term Units		4
Spring		
MATH 122Q	Calculus for Business Decisions	1
SOBA 209V	Introduction to Business Ethics	1
General Education Requirement*		1
General Education Requirement (Creative Arts or Language 102L level or above)*		1
Term Units		4
Second Year		
Fall		
ACCT 201	Fundamentals of Accounting	1
SOBA 201	Fundamentals of Financial Analysis	1
General Education Requirement*		1
General Elective		1
Term Units		4
Spring		
SOBA 202	Fundamentals of Organizations and Markets	1
INTL 201	International Business and Culture	1
General Elective		1
General Elective		1
Term Units		4
Third Year		
Fall		
SOBA 203	Fundamentals of Marketing and Technology	1
Junior Seminar		1
STAT 301Q	Business Statistics	1
General Elective		1
Term Units		4
Spring		
Study Abroad or On Campus courses to include those reflected in the footnote ¹		4
Term Units		4
Fourth Year		
Fall		
INTL 405	Cross-Cultural Dynamics and Management	1
MKTG 417	Marketing in the Supply Chain	1
General Elective		1
General Elective		1
Term Units		4
Spring		
INTL 444	International Trade Administration	1
INTL 450	International Entrepreneurship	1
MGMT 495	Strategic Management	1
General Elective		1
Term Units		4
Total Unit: 32		

*

Any General Education Courses in these categories: ONE (1) course unit from (A) Creative Art OR Modern Language; ANY THREE (3) course units from (B) Culture and Belief, (S) Individual, Society & Social Systems, (H) Historical Inquiry, (P) Physical and Natural World, (Q) Quantitative Reasoning, Modern Language course at any level, or (A) Creative Art (includes A, or MUSC, MUSA, or MUSE credit courses.)

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Cultural Courses for International Business Major: Two Culture Courses (1 unit each) related to the area/country of their foreign language study must be approved by the International Business Coordinator. The courses may be taken on campus or at an approved study abroad site and typically come from such fields as political science or history.

Courses include:

- Two INTL Major 'C' courses, and
- Two General Elective courses