

Accelerated Bachelor's to MBA

Drawing on the strengths of the College of Arts and Sciences, School of Music, and School of Business Administration undergraduate programs and the School of Business Administration's graduate programs, Stetson University offers a combined degree program leading to a Bachelor of Arts, Bachelor of Sciences, Bachelor of Music, or Bachelor of Business Administration and the Master of Business Administration degrees. This rigorous plan allows students to complete all requirements for their undergraduate major, including a broad background in General Education and in-depth study in a major. It then supports students in making a seamless transition into a highly regarded M.B.A. program that is fully accredited by the Association for Advancement of Collegiate Schools of Business International (AACSB).

Requirements

1. An undergraduate degree in any Stetson undergraduate major, meeting all requirements in General Education and for the major, and including SOBA 406 and SOBA 407 for general elective credit.
2. Upon successful completion of SOBA 406 and SOBA 407 (grade of C- or better), satisfying the MBA foundations, and a degree in one of the College's disciplines with a 3.0 cumulative grade point average for undergraduate work, students will be fully admitted to study in graduate courses leading to the M.B.A. degree. The program requires 30 graduate credits, which students should plan to take over a minimum of one summer, a fall, and a spring semester.

Code	Title	Units
Bachelor's Requirements		
Two courses from the following		2
SOBA 406	Foundations of Business Analytics	
SOBA 407	Foundation of Accounting and Finance	
All other bachelor degree requirements ¹		30
Total Units		32

¹ Stetson University undergraduate courses are measured in units. Each unit is equivalent to four credits (or credit hours). Portions of units, such as ½ unit or ¼ unit, are similarly equivalent to two and one credits, respectively.

- 32 units equals 128 credit hours.

Code	Title	Credits
MBA Requirements		
Core MBA Coursework		21
ACCT 523	Financial & Mgrl Acct for Mgrs	
BSAN 508	Managerial Decision Analytics	
BSAN 591	Technology for Business Transformation	
FINA 511	Advanced Financial Management	
MKTG 516	Marketing Decision Making	
MGMT 519	Organizational Theory and Behavior	
MGMT 595	Strategic Management	

Graduate Business Electives	9	
Select three graduate courses in the School of Business Administration		
Total Credits	30	
Code	Title	Credits
Combined Bachelor's and MBA Credits		158